

Data Privacy Information of Thieme Compliance GmbH

If you use our online offerings, you are hereby consenting to us, Thieme Compliance GmbH, Am Weichselgarten 30, 91058 Erlangen, as the responsible body, collecting, processing and using the data indicated in the following (including connection to additional information).

Therefore, we wish to inform you about compliance with legal provisions, including but not limited to the German Federal Data Protection Act (Bundesdatenschutzgesetz, BDSG) and the German Telecommunication Media Act (Telemediengesetz, TMG), and about how, for which purpose and to which extent we will digitally collect, process and use your data within the scope of our online services and products (hereinafter referred to as "offerings") and how we will protect them appropriately.

If you wish to contact us to defend your rights as a user, please refer to item 5 for the appropriate contact.

1. [Methods, extent and purpose of collecting, processing and using data](#)
2. [Procedures used to optimize our offerings \(cookies and reach measurement\)](#)
3. [Additional applications of our offerings \(third-party provider & social media\)](#)
4. [Your rights for provision of information, correction or deletion of your data](#)
5. [Contact for further questions or suggestions on the topic of data privacy](#)

1. Methods, extent and purpose of collecting, processing and using data

Purpose & extent

We will use the data voluntarily provided by you to fulfil and handle your order, for registration and access – which is secured if necessary – to our online products and services and for the performance of any other services desired by you.

If you wish, we will be happy to send you information on our products and services. For such purpose, you can actively register for the newsletter we offer (you have to confirm your registration), take part in a survey or one of our raffles or write us an e-mail with your questions.

We will further use your data to possibly inform you of further products and services of our company if these could be of specific interest for you.

Data collected by the system and protection of your personal privacy

By default, every time a user accesses a page of our internet offerings, data on this procedure are logged by the systems used. This server log file contains the following information: Operating system and type of browser or browser settings such as e.g. country or language feature, IP address of the accessing computer, the provider used, name of the accessed page address or file, date and time of access, the access methods/functions desired by the accessing computer (PC, mobile phone, remote access), transmitted data quantity, access status of the web server (file transferred, file not found, command not performed, etc.), the URL used to access the file/initiate the desired function. These data are exclusively used to optimise our online offerings (for example for correcting errors, functionality, operation, monitoring of the data transfer for identification of unauthorised attempts to access the web server) and for statistical assessments such as number of hits and popularity of pages.

We do not link recorded IP addresses with customer master data, i.e. we do not create any usage profiles.

Analysis is performed by authorised employees only. All employees having access to your data are obliged to comply with data privacy provisions. Access to the system is made by a dedicated authorisation procedure.

If you wish to use our online portal, our web shop or one of our mobile applications (“apps”), we require mandatory information – which is partially required by law – to handle your application. The mandatory fields are identified accordingly and are subject to the principle of data economy. If your consent to collection and use of your data is required, you will be explicitly advised of data privacy prior to sending your information.

If you access third-party sites and files within the frame of these offerings and are requested to enter personal information, please note that this transmission of data on the internet may be unsecured and data may therefore come to the attention of or even be falsified by unauthorised persons.

Personal information provided to us by you within the course of your registration using our forms, when subscribing to a newsletter or making any inquiries are transmitted via a secured connection in encrypted form. The security procedure used for such purpose (SSL, PFS) is standard state-of-the-art technology.

Data transfer

We will process the data received within the scope of use of our offerings in co-operation with Georg Thieme Verlag KG for the purpose of optimum customer service. By this, we can save you from submitting unnecessary multiple inquiries and can provide you with exactly one contact for your specific concern who will advise you competently all around.

Unless expressly advised in the following for individual cases, no processing of personal information outside of the European Union (EU) or the European Economic Area (EEA) is taking place and also no processing is planned.

Mobile use

Please note that for technical reasons, precise location information can be collected, used and transmitted if using our range of products with mobile end devices (such as for example mobile phones, smartphones, tablets), including the geographical location of your device. In addition, further data can be collected, processed and used within the scope of usage terms and conditions of your respective telecommunication provider.

Services you access by using one of our apps will not transfer any technical or personal data to us but are subject to data sovereignty of the respective carrier (our customer) providing this service to you.

2. Procedures used to optimize our offerings (cookies and reach measurement)

On principle, using our web sites is possible without providing any personal information. On principle, our publicly accessible offerings can be used without cookies. You can decide yourself whether you consent to their use when accessing our landing page.

All elements listed in the following do process at least the pseudonymised form of your data since we do not link information on user behaviour to a user profile. Therefore, even your IP address remains unconnected to any personal information in any case.

Cookies

Different types of cookies are used on various pages of our offerings. Cookies are very small text files which are stored on your computer. They do not cause any damage and do not contain any personal data about you. They are both session cookies which expire as soon as you close your browser and also permanent cookies.

Additional cookies can be placed depending on the use, e.g. by plug-ins (for details on plug-ins, see below). These cookies are code fragments that support retrieving values from the address of the web page (URL), linking values for transmission to offered plug-ins or also record abandoned forms. This device-specific information enables us to analyse the use of our offerings without any references to persons and to recognise the device you are using when you are visiting again. Based on this information, we can optimise our offerings for you (usability). The collected data are not linked with personal data about the user using the pseudonym. They are not transferred to third parties.

In your browser, you can always adjust your settings so you are informed about cookies being applied, you can decide yourself whether you accept them from time to time or exclude acceptance of cookies on principle. In this case, however, you may not be able to use all functions offered by us to their full extent. You can find more useful information on <http://www.aboutcookies.org> (English), mzl.la/1BAQyo7 (Mozilla) or http://www.meine-cookies.org/alles_ueber_cookies/index.html (German Federal Association for Digital Economy, Bundesverband Digitale Wirtschaft BVDW)

Webtrends

In order to make using our online services as simple and comfortable as possible for you, we are working with technology of Webtrends Inc., 555 SW Oak Street, Suite 300, Portland, OR, 97204 USA (www.webtrends.com) to collect and store user data in an anonymised form for the purpose of optimisation. These data are used to prepare usage profiles exclusively using pseudonyms. Therefore, no direct link to any person is present. This is another purpose for which cookies can be used (see usage of cookies above) which collect and store data in pseudonymous form exclusively, however. The data are not used to identify the user of this website personally; they are not linked to data about the user of a pseudonym.

3. Additional applications of our offerings (third-party provider & social media)

We will round off our offerings for you in part by linking to carefully selected third-party providers. For technical reasons, third parties will also receive at least your IP address. On behalf of you, we endeavour to only offer such content where the providers only use the IP address to deliver the content. However, we do not have any influence on it if the third-party providers also store the IP address, e.g. for statistical purposes. If we are aware of it, we will inform you about it.

Social plug-ins

If you wish to use some of our other online offers, we are offering them on our sites via a web link. The official “share” buttons of platforms such as XING, LinkedIn, Facebook and YouTube transmit personal data when accessing a website containing such buttons. Since you do not have any control over this initially, we are using icons only containing a link to our offers on these platforms instead of these active share elements. In specific sections (e.g. media) for which we are assuming that you would particularly like to share content with other interested parties, we are offering the so-called “Shariff” solution. As in any other of the mentioned cases, the following also applies in this one: Data are transmitted to the respective platform only after you actively use one of the aforementioned “share” functions. The transmitted data are pseudonymised information only, such as e.g. the IP address, not data directly pertaining to you as a person.

Facebook

Our web shop uses social plug-ins (“plug-ins”) of the social network facebook.com operated by Facebook Inc., 1601 Willow Rd, Menlo Park, CA 94205, USA (“Facebook”). The plug-ins can be recognised by means of one of the Facebook logos (white “f” on a blue tile or a “thumbs up” sign) or are marked with the addition “Facebook Social Plugin”. You can view the list and appearance of the Facebook social plug-ins here: <https://developers.facebook.com/docs/plugins>

If you access pages of our web shop containing such a plug-in, your browser establishes a direct link to the Facebook servers. The content of the plug-in is directly transmitted to your browser by Facebook and is

integrated in the website by it. Therefore, we do not have any influence on the extent of the data collected by Facebook by means of this plug-in and do therefore inform you in line with our present knowledge: By integrating the plug-in, Facebook receives the information that you have accessed the respective page of our website. If you are logged in with Facebook, Facebook can associate the visit with your Facebook account. If you interact with the plug-ins, for example by pressing the like button or making a comment, the corresponding information is directly transferred to Facebook by your browser and is stored. If you are not a member of Facebook, there is still the possibility that Facebook finds out your IP address and does store it.

Please refer to the data privacy provisions of Facebook to learn about the purpose and extent of data collection and further progressing and use of data by Facebook and your associated rights and setting options to protect your privacy: <http://www.facebook.com/policy.php>.

If you are a Facebook member and do not wish that Facebook collects data about you using our web site for this purpose and associates them with your membership data stored by Facebook, you have to log out prior to visiting our web site.

You can block social plug-ins with add-on applications for your browser, in this case for example with the "Facebook Blocker).

+1 button by Google

The button of Google+ can be identified by a "+1" sign on a white or coloured background. If you access a page of our offerings including one or several of those buttons, the browser establishes a direct connection to the Google servers. The content of the buttons is directly transmitted to your browser by Google and is integrated in the website by it. We do not have any influence on the extent of the data collected by Google by means of this button. According to Google, no personal information is collected by clicking on the button. Only if members are logged in, such data, among others the IP address, are collected and processed. Please refer to the data privacy provisions of Google to learn about the purpose and extent of data collection and further progressing and use of data by Google and your associated rights and setting options as a user to protect your privacy <http://www.google.com/intl/de/+policy/+1button.html> with regard to the "+1" button and the answer to the most frequently asked questions to this topic (FAQ) <https://developers.google.com/+web/+1button/#frequently-asked-questions>.

Google AdServices & Google Maps

Our web sites use applications of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Adservices uses cookies to collect information on user behaviour. In addition, Google uses so-called "web beacons", invisible graphics transmitting personal information and activities to the servers of Google in the USA via the IP address which are then processed or stored. You can prevent collecting and further processing of your data by this application by deactivating the execution of Java scripts in your browser or installing an application suppressing such scripts.

As a comfortable way to plan your route to us, we offer Google Maps on our site. If you use our online offerings, you consent to the additional collection, processing and storage of your data by Google, its representatives or third parties.

You can find detailed information on data processing by Google as last updated in the following links:

- Further details in the data privacy centre:
<http://www.google.de/intl/de/policies/privacy/>
- Special usage terms and conditions for Google Maps:
https://www.google.com/intl/de_US/help/terms_maps.html

XING

Unser Angebot bietet Ihnen den „XING Share-Button“ an. Dieser Service wird von der XING AG, Dammtorstraße 30, 20354 Hamburg, Deutschland, angeboten. Beim Aufruf dieser Internetseite wird über Ihren Browser kurzfristig eine Verbindung zu Servern der XING AG („XING“) aufgebaut, mit denen die „XING Share-Button“-Funktionen (insbesondere die Berechnung/Anzeige des Zählerwerts) erbracht werden. XING speichert keine personenbezogenen Daten von Ihnen über den Aufruf dieser Internetseite und speichert insbesondere keine IP-Adressen. Es findet keine Auswertung Ihres Nutzungsverhaltens über die Verwendung von Cookies im Zusammenhang mit dem „XING Share-Button“ statt. Die jeweils aktuellen Datenschutzinformationen können Sie auf dieser Internetseite abrufen: https://www.xing.com/app/share?op=data_protection.

LinkedIn

Ein Teil unseres Online-Angebots bietet Ihnen den Share-Button der Internetplattform „LinkedIn“ an. Dieser Service wird von der LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA, angeboten. Rufen Sie eine Seite unseres Angebotes auf, die diese Schaltfläche enthält, baut der Browser eine direkte Verbindung mit den Servern von LinkedIn auf. Der Anbieter wird dabei über Ihren Besuch auf unserer Seite informiert, inkl. Ihrer IP-Adresse. Es findet keine Auswertung Ihres Nutzungsverhaltens über die Verwendung von Cookies statt. Weitere Details finden Sie unter https://www.linkedin.com/legal/privacy-policy?l=de_DE.

WhatsApp

With the WhatsApp sharing button, we are offering you the option of directly and straightforwardly sending interesting content to selected contacts. This function is a hyperlink which is transmitted to WhatsApp on your terminal unit and only contains referrer information (name of the website). Any other functionality remains completely within your sovereignty as the user of such terminal unit. In contrast to other platforms such as Facebook, there is no transmission taking place on publicly accessible pages.

Linking to offerings by other providers (third parties)

We will round off our offerings for you by linking to carefully selected third-party providers. Thieme Compliance GmbH will check the offerings of these providers but in the end, it cannot accept any responsibility for their content or data privacy provisions. Therefore, you should also be careful using these on principle.

4. Your rights for provision of information, correcting or deleting your data

Pursuant to the BDSG, you are entitled to receive information about your stored data free of charge and to have them corrected, blocked or deleted. Data for invoicing or accounting purposes are not affected by deletion.

If you are no longer interested in our newsletter, you can comfortably and reliably unsubscribe using a direct link provided in each issue.

You can object to use of your data for promoting purposes at any time; your data are then removed from our production system. To avoid unintentional repeated contact, we document objections in an internal blacklist - as provided by law - with your name, date, the extent of your objection and way of contact. You can also object to this retention but by this, you will release us from the responsibility to avoid repeated contact if your data are transferred to our system again, for example from public sources.

Data that are no longer needed are deleted in accordance with legal retention periods. If a system is not able to perform such deletion, they are blocked instead.

5. Contact for further questions or suggestions on the topic of data privacy

Our data privacy officer would be happy to provide you with information on your data stored by us and to correct or delete your data and answer all further questions or suggestions on data privacy:

Ms Blossey (datenschutz@thieme-compliance.de)

Our information on protection of your personal information is updated regularly if necessary. Therefore, please feel free to visit this page again when you come back to this site!

This information was last updated on: 30 March 2017